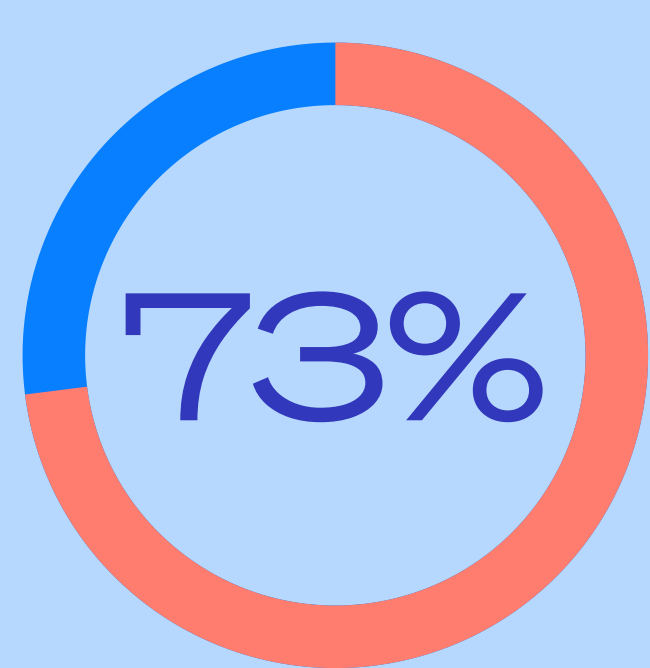


The 2022 Recruiting Leader: Achieving Simplicity in a Complex Time

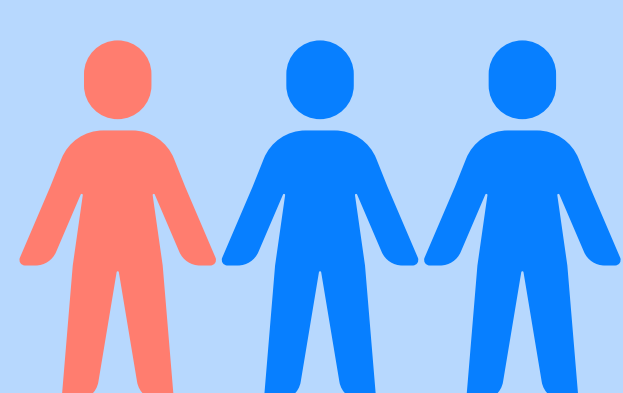
To say the job of a recruiting leader has changed in recent years is an understatement. New technologies, a tight labor market, record-high quit rates and an increasing reliance on data have all made recruiting more difficult than ever.

How can recruiters adapt and meet their hiring goals this year?

The recruiter is struggling.

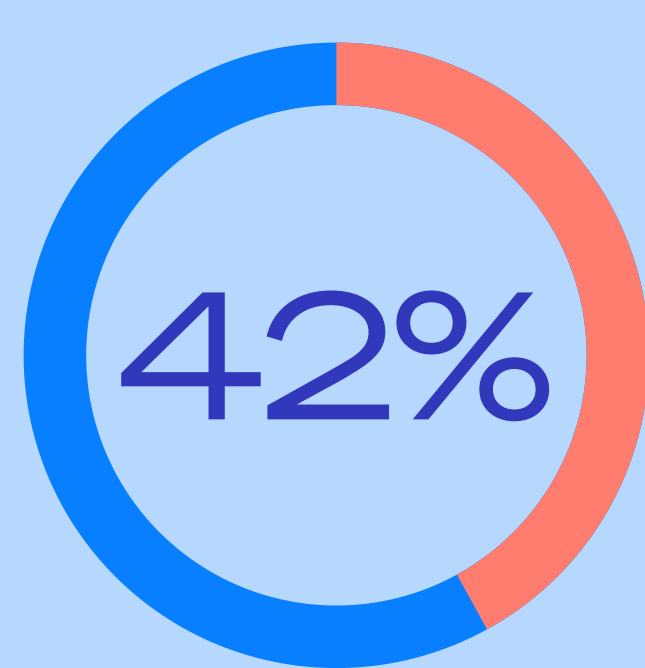


of recruiters said it's harder to find candidates this year^[1]



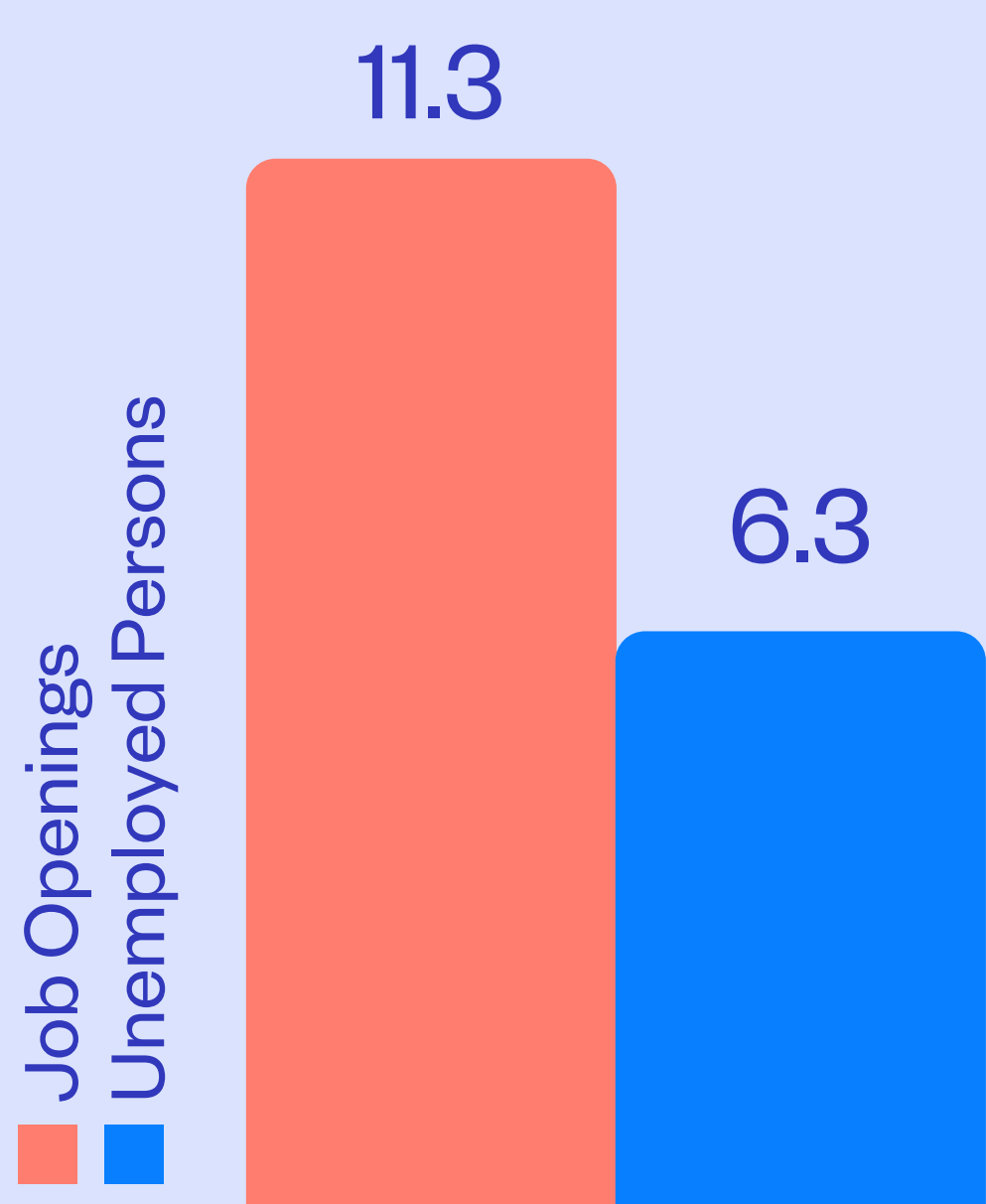
1-in-3

recruiters are looking for new jobs^[1]

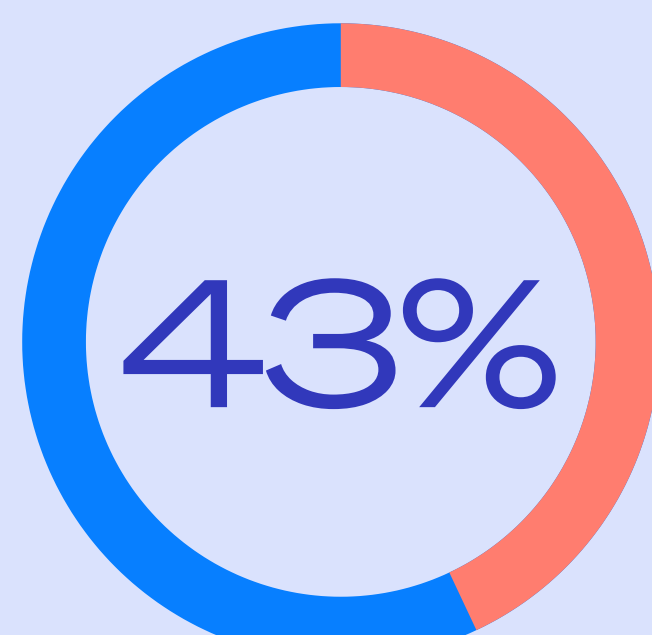


of recruiters do not have the resources they need to be successful^[1]

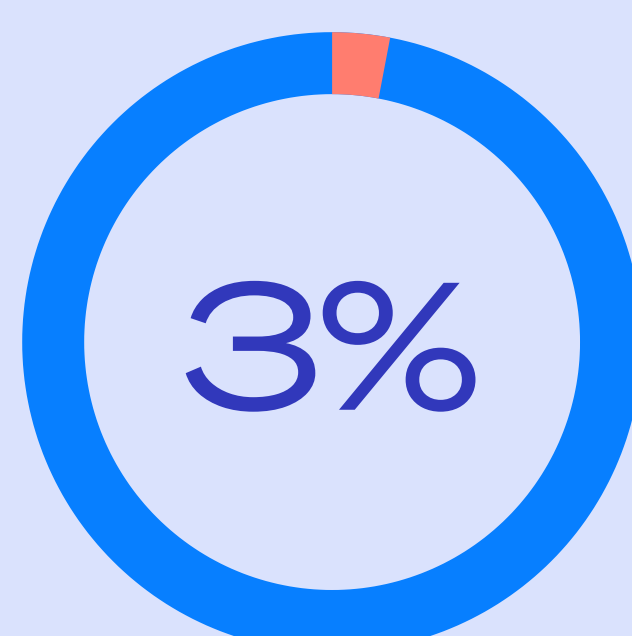
The labor market is challenging.



Job openings have outnumbered unemployment by up to 5 million in 2022^[2]



Cost per Applications rose 43% in 2021^[3]



Quit rates across all industries are at or near all-time highs^[2]

So how can recruiters find relief?

Simplify recruiting with a data-driven process.

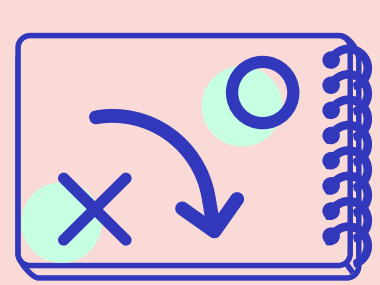
Instead of hand-picking where to advertise your jobs



Use data to determine which job boards to advertise to

SIMPLIFY YOUR DATA

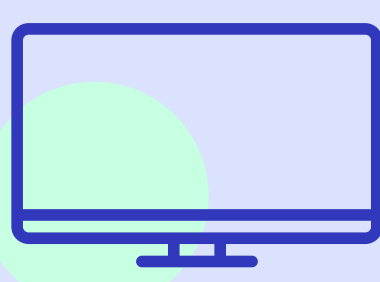
Instead of manually managing job ads and monitoring their performance



Use programmatic software to identify jobs without enough applicants and automatically advertise them

SIMPLIFY YOUR STRATEGY

Instead of compiling reports from multiple sources the hard way



Enhance accountability with comprehensive, real-time analytics

SIMPLIFY YOUR TECHNOLOGY



WHY TRY PROGRAMMATIC TODAY?

Did you know that 90% of employers who try programmatic never go back? Want to learn more? Check out our [20 Myths about Programmatic Job Advertising](#) or dig deeper with our [Programmatic Recruitment Technology 101](#) whitepaper.